

Give your Halloween sales a boost!

Help your Halloween sales fly through the roof by taking a listing on the sector-leading safe Halloween website from the Halloween Association. Last year over 55,000 people who are mad about Halloween visited the site to enjoy the resources on tap.

The site will be promoted by lots of exciting PR nationwide through newspapers, local radio and magazines. Visitor levels will be even higher – probably much higher than your usual marketing outlets. And, as a specialist Halloween site, every visitor will be a potential customer for you!

This year's site will have even more reasons for Halloween buyers to visit with new features such as free screensavers, jokes and games. And also – a "find a retailer" section.

Visitors will be able to select their region by clicking on the map of the UK. This will bring up a list of the participating retailers in the area.

Don't miss out! Promote your shop to fans of Halloween products by taking a listing in your region at the special offer of £50 plus VAT.

If you have a website, then you can have a listing in all regions for only £200 plus VAT.



**halloween
association**

Please complete this form and send a cheque made payable to the "Halloween Association" and send it to:

3-5 Church Street, Ampthill, Bedfordshire, MK45 2SJ.

Name _____

Shop name _____

Address _____

Telephone _____

Fax _____

Email _____

Website _____